

AYSO BOARD MEETING MINUTES - March 4, 2024
8628 Utica Avenue #800
Rancho Cucamonga, CA

CALL TO ORDER: 6:32 p.m.

PRESENT: Joey Catuara, Nancy Cooper, Mark Cummings, Maria Gassner, Mike Gassner, Ismael Gonzalez, Amanda Kim, Kelly Maxwell, Thomas McNabb, Ivan Monso, Rosalind Morton, Cynthia Rodriguez, Marilyn Santana, Lisa Smith, Terri Smith, Arnulfo Vivas, DJ Yoder, Kristine Yoder

PRESENTATIONS: none

APPROVALS:

Approval of February 2024 meeting minutes - Motions by Joey and Marilyn to approve the February minutes with one correction: Coach report date of games is March 2 not March 3..

Approval of February Region Financials - After some discussion Joey and DJ motioned to approve the financials. Financials approved.

Travel teams financial report - Terri is still closing February. Teams are fundraising and getting sponsors. Exact figures for February will be reported at the April meeting.

REPORTS:

Coach - Mark - The final training was last Friday. Approximately 70 people showed up. The first week was rained out so there were no coach misconduct reports.

Referee - Joey - He had 50 new regional referees. He reduced referee points because of the week off. We will not make up practice games.

Registrar - There is a waitlist in every division except U6G and U14B. Drops have been relatively small. U8G registration is open as well as U6G and U14B.

Uniforms - Most exchanges are done.

Adult league - The new season starts this Saturday.

Extra - We received Coach applications for every division except U10 and U16B. We need to set a date for the meeting, possibly a week from Wednesday (March 13).

Sparks - There was a good turnout the first week. Help is needed. There are 80 players and only two coaches. Some parents were confused because there was not a lot of structure. Excitement was good.

UNFINISHED BUSINESS:

Sandie's memorial/field dedication - Memorial service is March 16 @ 3:00 p.m. in the ALJH amphitheater. The field dedication will follow on the U6/U8 fields. If you have pictures of her, send them to Nancy. Sandie's family is requesting that you wear attire according to how you knew her (soccer/board shirts). Nancy is meeting with the family this weekend.

Spring U16/19 - Teams will play three practice games and five with points to determine standings. Playoffs will follow.

Pictures -The photographer contract is signed. We received AYSO mugs and registration signs.

Expo registrations are complete. Let Nancy know if you need a hotel. Expo will be at the Pasadena Convention Center April 4-7. There will be a regional dinner Saturday night after section awards.

March 6 RC city council recognition - The city reached out to see if we have any teams worthy of recognition. Three teams deserving recognition are U12G, U14G, and U10B. They will be recognized at the Rancho Cucamonga city council meeting this Wednesday at 5:15 p.m. Wear jerseys and bring the players' medals.

NEW BUSINESS:

Spring coach vote #3 - The spreadsheet was presented with names of additional coaches in U6-U19 divisions. One assistant coach was not approved. All other round three coaches and assistant coaches were approved.

ECP/Beryl containers - Containers are needed at Beryl and ECP. A twenty-foot container at Beryl costs \$2,450 and a ten-foot one at ECP costs \$2,650. We will own the containers. Motion to approve the purchase of the two containers by Joey and Mark. Motion approved.

LA Galaxy partnership- Galaxy was hoping we would partner with them. They have several levels of partnerships. Least expensive option: Requires purchase of 150-299 tickets to home games @ \$22 per ticket. (can purchase as we go). includes an assortment of Galaxy gear, post-game meet and greets, a star squad visit to one of our events, and signed Galaxy jerseys or team photos with the players. It goes up from there with experiences and what's included. There are four more tiers. The highest tier is 800 tickets for \$16/ticket. Nancy will table discussion until the April meeting since the season goes to October.

Dick's sponsorship - We still have money left on a gift card. Suggestions were to purchase game balls and cones.

Field allocation request due April 10 - The city wants field information by April 10. We want to consider Church fields for Fall which will be good for practice but not games.

Inland Empire 66ers reached out for a partnership. We prefer a Quakes partnership over the 66ers. Even though it's baseball, it's a fun family event. The Quakes have a barbecue for families before the game. Perhaps they can do something for the board in the picnic area on AYSO night. Kelly has a connection with the Quakes.

United summer camp offer - Kim Moore sent Nancy an email after the presentation last month. They are willing to run summer camps this summer, but we are already committed to Strykers. We should consider United for the following summer.

Lights -Nancy got an email from the city. They are replacing Beryl lights with LED lights; however, we will be without lights from 3/26 to 4/5 while they replace the lights. Nancy will ask if fields will be available during the day.

OPEN FORUM:

During EXPO Marilyn needs coverage for her game and needs coverage for the Alta Loma fields.

Mark - He and Ismael want to show appreciation for the coaches. Their idea is to start with the intermediate and advanced coaches first. (approximately 50 coaches). They would like to use some of the coach admin budget to put on a dinner for the coaches at the end of the fall season, possibly at a Mexican restaurant. Board members were in favor of this idea.

Club coaches are scouting our players. They can look but cannot approach our players on the fields. They are able to speak to the parents in the parking lot.

It is a good idea for Extra coaches to send out promotional flyers to advertise and promote interest.

The U16/19 season ends early because of the start of high school soccer. It is proposed that we add additional games for the U16/19 players that are not playing high school soccer.

We need to start planning if we want to have an open house before the end of the spring season.

Adjournment - 8:26 p.m.

Next meeting date: Monday April 8 at 6:30 p.m.